



## BWF Player Education & Dual Career (Beyond Badminton) initiative

1 message

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To: Swedish Open (Badminton) <swedishopen@badminton.nu>  
Cc: Tracy Tan <t.tan@bwf.sport>, Erica Khoo <e.khoo@bwf.sport>

Tue, 13 Jan 2026 at 10:42 pm

Dear Team Managers,

The BWF, in partnership with Badminton Sweden, is excited to deliver the **BWF Player Education & Dual Career (Beyond Badminton)** initiative in conjunction with **VICTOR Swedish Open 2026 hosted by PONG**.

As part of this initiative, roll-up banners and posters will be displayed at the event, allowing team managers, coaches, and players to easily scan QR codes and access a comprehensive range of dual career resources.

# BEYOND BADMINTON

To further support this program, the BWF is pleased to invite interested team managers, coaches, and players to participate in the BWF Beyond Badminton webinar series. The webinar series comprises of **FOUR (4) sessions** including latest information on dual career opportunities, resources and pathways within badminton.

### Available Sessions:

Team managers, coaches, and players are welcome to attend all or selected sessions based on your interest and schedule. The sessions will be recorded and shared via our communication channels.

Session	Topics	Date	Time (KL Time)	Register to receive invitation
1	Introduction to BWF Beyond Badminton	Wednesday 25 Feb 2026	16:00	<a href="#">link</a>
2	WAOs programmes & scholarships	Wednesday 6 May 2026	16:00	<a href="#">link</a>
3	BWF Coach Education Pathway	Wednesday 12 Aug 2026	16:00	<a href="#">link</a>
4	Badminton Administrator and Event Management Pathway	Wednesday 25 Nov 2026	16:00	<a href="#">link</a>

*Note: The sessions will deliver via Microsoft Teams and in English language.*

For more information about the BWF Player Education & Dual Career Programme, please visit our website ([link](#))

If you have any questions, feel free to get in touch with BWF Development Manager, Erica Khoo – [e.khoo@bwf.sport](mailto:e.khoo@bwf.sport) and/or BWF Assistant Development Manager, Tracy Tan – [t.tan@bwf.sport](mailto:t.tan@bwf.sport).

Kind regards

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Events manager

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